『APPETIZER HACKATHON』

Idea Development Plan

[Attachment 1] Idea Development Plan (Form)   
※Complete the form within 5 pages (add evidences and figures if necessary)

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| **Team Name** | |  | |
| **Team Leader’s Name** | |  | |
| **Idea Development** | **Name** |  | |
| **Introduction** |  | |
| **1. Background** | | ▶Briefly state the reason for and objectives of applying hackathon and outline of ideas | |
| *(Note)*  *1. Propose various ideas that can graft the idea with API*  *2. Clearly propose and operate the industrial field and business model which the idea can be applied to* | | | |
| **2. Development Objectives and Details** | | ▶Introduce idea and briefly state plans (may attach photos if necessary) | |
| *(Note)*  *1. Propose the service model realization objectives, development details, and scope of development*  *2. Explain the configuration and architecture of service model system and represent the idea using structure map* | | | |
| **3. Major Characteristics and Core Technology** | | | ▶Describe the concept of the idea, core details, capacities, and characteristics in detail |
| *(Note)*  *1. Clearly present feasibility of using API*  *2. Propose the uniqueness and superiority of the idea when compared with the existing functions and technologies*  *3. Usage of diagrams for explanation is preferred* | | | |
| **4. Expected Effectiveness and Utilization** | | ▶Freely state economical, technological and social ripple effect | |
| *(Note)*  *1. Explain how the proposed model starts ripple effects*  *2. Explain the possibility to realize the proposed idea and the plan to utilize it* | | | |
| **5. Development System** | | ▶State overall development system, including development objectives and duration | |
| *(Note)*  *1. Propose development schedule for final product*  *2. Explain the roles and performance of team leader and team members.* | | | |