『APPETIZER HACKATHON』

Idea Development Plan

[Attachment 1] Idea Development Plan (Form)
※Complete the form within 5 pages (add evidences and figures if necessary)

|  |  |
| --- | --- |
| **Team Name** |  |
| **Team Leader’s Name** |  |
| **Idea Development** | **Name** |  |
| **Introduction** |  |
| **1. Background** | ▶Briefly state the reason for and objectives of applying hackathon and outline of ideas |
| *(Note)**1. Propose various ideas that can graft the idea with API**2. Clearly propose and operate the industrial field and business model which the idea can be applied to*  |
| **2. Development Objectives and Details** | ▶Introduce idea and briefly state plans (may attach photos if necessary) |
| *(Note)**1. Propose the service model realization objectives, development details, and scope of development* *2. Explain the configuration and architecture of service model system and represent the idea using structure map* |
| **3. Major Characteristics and Core Technology** | ▶Describe the concept of the idea, core details, capacities, and characteristics in detail |
| *(Note)**1. Clearly present feasibility of using API**2. Propose the uniqueness and superiority of the idea when compared with the existing functions and technologies**3. Usage of diagrams for explanation is preferred* |
| **4. Expected Effectiveness and Utilization** | ▶Freely state economical, technological and social ripple effect |
| *(Note)**1. Explain how the proposed model starts ripple effects**2. Explain the possibility to realize the proposed idea and the plan to utilize it* |
| **5. Development System**  | ▶State overall development system, including development objectives and duration  |
| *(Note)**1. Propose development schedule for final product**2. Explain the roles and performance of team leader and team members.* |