Talk Show
"Digital Tech Startup Competencies and Leadership
for Digital Transformation in Vietnam 4.0"

Date: 09h30 -11h30, November 14th 2017

Venue: C2 Conference Room - HUST

Summary

The requirements on the startup competencies particularly the tech startups that need to have all dimensions of competencies including knowledge, skills, attitudes, attributes and digital leadership to make them ready and successful for the digital transformation in the Vietnam 4.0 Era.

The audience will learn from the research results of the startup community in Thailand on the required competencies which the key stakeholders from ICT industry, government and academic including the startup community itself as well think that the startups should have in order to become successful in the world of very tough competition. During the speech, the speaker will also share and learn from the audience on what they think the critical competencies and digital leadership for the startups in Vietnam should have and, if the time allows, the speaker will also share on the key competencies which make ICT Indian workforce be the very competitive ones.

Speakers: Mr. Kriengkrai Bhuvanij
Executive, IBM Governmental and Regulatory Affairs
Thailand and Vietnam

As an executive of the IBM Government and Regulatory Affairs (GRA) reporting to IBM GRA Head Quarter in Washington D.C., Mr.Bhuvanij directly contributes to the collaboration at the policy and strategy levels between IBM and the governments of Thailand and Vietnam and tactical initiatives in Digital Transformation resulting in the economy growth, social development, country competitiveness, and HR capacity building.

In his role, Mr.Bhuvanij is responsible for promoting technology, innovation, intellectual property and open standards, laws and regulations, international trade facilitation while leveraging policy driven growth business opportunities, advancing IBM leadership including the latest corporate's initiatives such as Digital Transformation, Digital Reinvention, Smart Planet, Smart Cities, Smart Tourism, Smart Agriculture/Food, Smart Education, Digital Economy, Cloud Computing, Big Data, Analytics, Social, Security, IoTs, Cognitive Computing, Blockchain and Startup Programs, ensuring company supporting resource, preventing adversary policy and building relationship and strategic partnership with the government, academic, business and industry sectors.

Regarding his academic background, Mr.Bhuvanij earned Bachelor Degrees in Electrical Engineering from Kasetsart University, Thailand, and Electronic Engineering (President Honor) from Northrop University, CA, USA. He also received Master Degrees in Computer Engineering from University of Southern California, Business Administration majoring Marketing and Finance from Chulalongkorn University, and Management from Sasin.